



HIGGINBOTHAM
& ASSOCIATES

YOUR SINGLE SOURCE FOR A SECURE FUTURE

FOR IMMEDIATE RELEASE:

Christina MaGee
Senior Marketing Communications Specialist
Higginbotham & Associates
cmagee@higginbotham.net



Trey Lowack Joins Higginbotham & Associates
Broker to Boost the Firm's Dallas Office Property/Casualty Sales

DALLAS, Texas (February 8, 2010) – Trey Lowack has become an account executive with Higginbotham & Associates, a leading independent insurance and financial services brokerage firm with offices and affiliates throughout Texas. Lowack brings to Higginbotham a distinguished 12-year career in sales and marketing to increase the firm's commercial property/casualty account production in the Metroplex. He will be based in the firm's Dallas office.

“Trey has an outstanding track record in sales that includes several large, noteworthy accounts,” said Dan Cox, managing director of Higginbotham's property/casualty practice in Dallas. “The business development, communication and negotiation skills that have made Trey successful translate nicely to the insurance business.”

Lowack was most recently a producer at Lockton Companies pursuing insurance sales with middle market companies in Austin and Dallas. The mainstay of his career was with Bowne & Co., Inc. (NYSE: BNE), a shareholder and marketing communications services firm with a Dallas office where he worked from 1998 to 2008. During his tenure, he consistently ranked as a top sales producer and was promoted to vice president in 2004. Lowack graduated from Texas Wesleyan University with a degree in biochemistry/chemistry.

Lowack has completed two Ironman and six Half Ironman triathlons. He coaches youth sports and is Small Group Leader at Milestone Church in Keller, Texas.

About Higginbotham & Associates

Higginbotham serves as a single source for insurance, risk management and financial services by providing access to commercial and personal property/casualty coverage, employee benefits, retirement plans, life insurance and executive compensation through more than 250 regional and



HIGGINBOTHAM
& ASSOCIATES

YOUR SINGLE SOURCE FOR A SECURE FUTURE

national carriers. The Texas-based agency was founded in 1948 and is headquartered in Fort Worth with 12 additional statewide offices. It ranks as one of the nation's 100 largest independent insurance brokerage firms based on revenue (*Business Insurance*). Visit www.higginbotham.net for more information.

###