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FOR IMMEDIATE RELEASE:

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Key & Piskuran Insurance Becomes a Higginbotham Company
Agency Draws on Higginbotham's Single Source Insurance Solution

ARLINGTON/FORT WORTH, Texas (April 14, 2009) – Key & Piskuran Insurance Agency, LLC, a commercial property/casualty insurance broker in Arlington, Texas, has joined forces with Higginbotham & Associates, a leading national insurance and financial services broker with statewide operations. Key & Piskuran, which primarily serves public entities, will expand its practice by accessing Higginbotham's employee benefits capabilities.

“This union with Higginbotham gives us a competitive edge in the public sector,” said Key & Piskuran Partner Carrol Key. “Now that we have employee benefits resources, public entities that come to us for industry-specific services won't have to engage a separate broker for health and welfare plans.”

“Under our single source model, customers don't have to look any further than Higginbotham for all their insurance services,” said Higginbotham President/CEO Rusty Reid. “The model is a catalyst for Higginbotham's growth. We're partnering with firms that share our vision of becoming the best in Texas insurance and deploying our single source strategy to help those firms grow their business.”

Higginbotham is aggressively expanding its operations throughout Texas by aligning with insurance firms that have strong footholds in their local markets or niche practices. In addition to Key & Piskuran, Higginbotham has expanded into Houston, Wichita Falls, Henrietta, Granbury and Waco via partner firms within the past 15 months.

Carrol founded a property/casualty insurance agency in 1983, and Bill Piskuran joined him shortly thereafter to form Key & Piskuran. Larry Gallemore was made a partner in 2004. The firm employs a staff of six. Higginbotham has provided broad commercial and personal insurance



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and financial services since 1948. *Business Insurance* ranks it as one of the Largest Brokers of U.S. Business.

About Key & Piskuran Insurance Agency, LLC

Key & Piskuran brokers property/casualty insurance and bonds and provides risk management services to commercial entities. Its practice is grounded in the public sector, serving Texas municipalities and school districts. The agency was founded in 1983 and resides in Arlington, Texas. Visit www.keypiskuran.com for more information.

About Higginbotham & Associates

Higginbotham serves as a single source for insurance, risk management and financial services by providing access to commercial and personal property/casualty coverage, employee benefits, retirement plans, life insurance and executive compensation through more than 250 regional and national carriers. The Texas-based agency was founded in 1948 and is headquartered in Fort Worth with 11 additional statewide offices. It ranks as one of the nation's 100 largest independent insurance brokerage firms based on revenue. Visit www.higginbotham.net for more information.

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